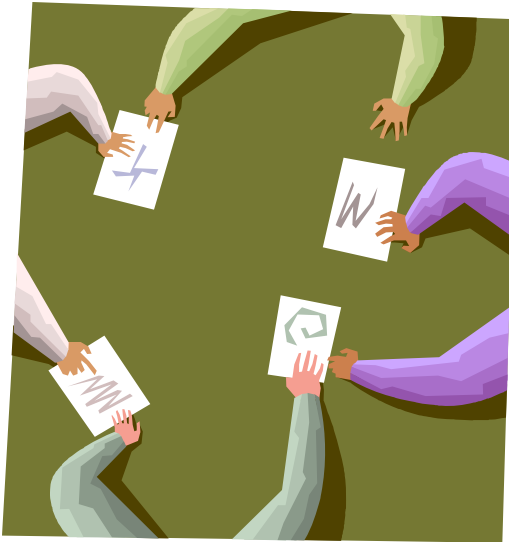


# FPA<sup>®</sup>

FINANCIAL PLANNING ASSOCIATION  
OF CENTRAL FLORIDA

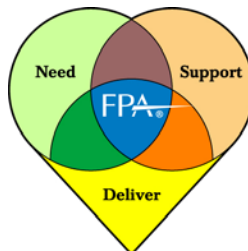
*The Heart of Financial Planning<sup>™</sup>*

## Quarterly Meeting Partnership Opportunity



### Benefits You!

- Become a QMP and reap the benefits yearly!
- Network with our attendees 4 times per year!
- Display your products/services at each meeting!
- Make new contacts and reinforce established relationships!



## ***Who are we?***

The **Financial Planning Association** is the leadership and advocacy organization dedicated to providing community and knowledge to those who provide, support, and benefit from professional financial planning. The FPA brings together all those who champion the financial planning process: financial planners, accountants, insurance professionals, attorneys and the public that is served by the FPA community. More than 29,000 members are as professionally diverse as the financial services landscape.

## **It is our mission to:**

- Provide our members with programs and services that support and enhance their professional development;
- Encourage and assist our members in achieving the CFP designation; and
- Promote the value of financial planning and the financial planning profession to the public.

## ***Why become a Partner?***

As a business professional, you recognize the importance of building existing relationships and cultivating new relationships. By becoming a Quarterly Meeting Resource Partner, you will have the opportunity to meet many financial professionals during our by partnering with us for 4 Quarterly Meetings . You and your company will be recognized as a Partner on our website, and printed material as it relates to the meeting. It is our job to give you as much exposure as possible.

Many of our members seek out companies that have partnered with us before looking elsewhere! We encourage you to attend our local meetings and events, attend the educational sessions, and mingle with our members.

## ***About the FPA of Central FL***

Our chapter is one of the largest chapters in the state, with over 215 members! We are the largest geographically, and our membership extends from Gainesville to Melbourne and points in between. The average member has been in the financial profession for over 15 years, holds a CFP designation as well as their Florida Insurance License. Over one half of our members charge a fee for planning.

---

# Quarterly Meeting Resource Partner

## Associated Resource Partner - \$500

- Exhibit at 4 Quarterly Meetings: March, June, September and November or a combination of 4 Quarterly Meetings
- Logo and Company listing on quarterly meeting websites and all promotional materials
- 5 minute Product/Company promotion at all Quarterly Meetings
- Introduction /Recognition at all quarterly meetings
- Registration for 1 attendee
- Attendees list at all meetings
- 6' skirted table for display and materials
- 10% discount off annual Symposium Partnership package

## Premier Resource Partner - \$1000

Premier Partners reap the benefits noted in Associated PLUS...

- ***15% discount off annual Symposium Partnership package***
- ***Registration for 2 attendees***
- ***10 minute Product/Company promotion at all Quarterly Meetings***
- ***One CE \* speaking opportunity (50 Min)***
- ***2 complimentary email blasts to membership and chapter database***
- ***Opportunity to post "white paper" to the chapter's website***

**Our quarterly meetings are typically held the second Friday of the calendar quarter, with our Annual Meeting scheduled in November.**

(\*Presentation must be submitted in advance, and approved by our Education Chairman and Board of Directors. Partner agrees to provide written description of program for marketing and continuing education submissions in a timely fashion.)

---

# Quarterly Meeting Resource Partnership Letter of Agreement

Level:

Premier:

Associated:

Company: \_\_\_\_\_

Representative: \_\_\_\_\_

Title: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax \_\_\_\_\_

Billing address: \_\_\_\_\_

City: \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

PREMIER PARTNERS: Please indicate at which meeting you'd prefer to present (first come/first served. Please indicate more than one preference and rank 1st, 2nd, etc)

\_\_\_\_\_ March \_\_\_\_\_ June \_\_\_\_\_ September \_\_\_\_\_ November

## Billing information:

Contact: \_\_\_\_\_

Title: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Payment Method: Check  Credit Card:

On line credit card payment contact Diane Layton: 407.814.9905

Make check payable to:

FPA of Central FL ❖ PO Box 520310 ❖ Longwood ❖ FL ❖ 32752

*Thank you for supporting the FPA of Central Florida.*

PO Box 520310  
Longwood, Florida  
32752

[www.fpafla.com](http://www.fpafla.com)

Phone: 407.814.9905  
Fax: 407.814.0929  
E-mail: [admin@fpafla.com](mailto:admin@fpafla.com)